


From: Nell Washington nwashington@fivepointsbiz.org 

Subject: Invitation Only - March Madness in Five Points

Date: March 16, 2016 at 3:07 PM

To: nwashington@fivepointsbiz.org

Cc: FPBD@googlegroups.com, Brad Segal brad@pumaworldhq.com, Anna Jones anna@pumaworldhq.com, Yvette Freeman yvette@pumaworldhq.com

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Hello Welton Corridor Property/Business Owners:

After three months of interviewing property owners, conducting surveys, and compiling data, the overwhelming consensus has been to proceed with the formation of a Business Improvement District (BID).

This is great news. The benefits of a Five Points BID will provide for the long-term sustainability of the neighborhood.

The short-term benefits will be to:

- Focus on maintenance and security issues for the entire corridor
- Recruit and retain businesses
- Facilitate redevelopment & strategically market to investors and local consumers
- Create a unified voice for the business community.
- Advocate for City services, funding, and other public investment
- Provide enhanced beautification and marketing for the area

Please join us for a “March Madness” kickoff event to celebrate this new phase in our development on Thursday, March 31, 2016 at Spangalang Brewery from 4:00pm to 6:00pm. Food and drink will be served.

See the attached invitation.

Regards,

The Five Points Business District BID Steering Committee

Paul Books, Chairman

Nathan Beal

Dr. Renee Cousins King

Dr. Maude Lofton

Ada Geller

David Hicks

Albus Brooks
Ryan Cobbins
Tracy Winchester
Wil Alston



BE THE CHANGE!





THE MARCH MADNESS RESULTS ARE HERE

The Business Community in Five Points has decided to move forward with a Business Improvement District (BID). Come to the kick-off petition drive at Spangalang Brewery, 2736 Welton Street, Thursday, March 31, 2016 from 4:00 pm – 6:00 pm.